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1. About Us

We are a planetary organization driven by artificial intelligence whose main corporate purpose is to offer the information service through the media.

We seek to empower different communities through digital informational and educational services.

2. Media

- Writing

**LATINAMERICAN POST**

**THE COLOMBIAN POST**

**LATAM ART.com**

**THE WOMAN POST**
3. Advertising Services

- Increase visits to your website in different countries around the world.
- Create and dynamize communities in social networks.
- Increase your database of potential customers.
- Cover promotional initiatives and corporate social responsibility campaigns.
- Reinforce/enhance your brand reputation.

Our Tools

- Sponsored and customized content
- Sponsorships
- Ads in sections
- Ads in Newletters
- Ads on home
- Ads on social networks
4. Content

All-Channel Communication

- Writing
- Analytical
- Analysis
- Opinion
- Video
- Interviews
- Storytelling
- Blog
- Sound Only
- Audio
- Podcast
- Interview
- Music
- Graphic
- Photography
- Illustration
- Infographic

Sections

- We are
  - Communities
- We know
  - Wisdom
  - Opinion
- We do
  - Sports
  - Health
  - Characterized reading
  - Services
  - Entrepreneurship
- Entertainment
- Opinion
  - Our
  - Other
  - More

Sub-sections

- Business
- Investment
- Personal finance
- Education
- Nutrition
- Books
- Travel
- Art
- Human Rights
- Environment
5. Audience*

Sex
- 46.7% Female
- 53.3% Male

Age
- 18-24: 36.2%
- 25-34: 31.8%
- 35-44: 14.9%
- 45-54: 4.8%
- 55-64: 6.4%
- 65+: 4.8%

Region
- United States: 10.94%
- Europe: 9.2%
- Latin America: 70.63%
- Asia: 4.6%
- Africa: 4.63%

*Globsa's average number of general audiences
6. Reach

Readers

+813K Total monthly users +895K Total sessions monthly
Media
- THE WOMAN POST
- LATINAMERICAN POST
- THECOLOMBIAN POST

Tools
- Social media
- E-mails - Community alliances
- Subscribers
- Agencies

Community

Educational sector
- Schools
- Universities

Industrial sector
- Commercial
- Cooperatives
- SMEs

Health Sector
- Neurological wellness
- Physical wellness

+45.000.000 recipients
### 7. Rates of Advertising Services

#### Sponsorships

<table>
<thead>
<tr>
<th>Format</th>
<th>COP $</th>
<th>USD $</th>
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<tbody>
<tr>
<td>Medium</td>
<td>20M / Month</td>
<td>5.600 USD</td>
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<tr>
<td>Section</td>
<td>10M / Month</td>
<td>2.800 USD</td>
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<tr>
<td>Sub-section</td>
<td>5M / Month</td>
<td>1.400 USD</td>
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</table>
8. Ads on Written Media
Content Marketing

- Article of approx. 500 words / 3,000 characters.
- Includes two Do Follow links.
- Latinamerican Post - English and Spanish
- The Woman Post - English
- If Globsa writes the article, the client reviews and approves it.
- Additional:
- Link Do Follow. Additional:

Cost per Month

- Latinamerican Post: 150 USD
- The Woman Post: 100 USD
- Minimum 60K impressions

Cost per Thousand

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Cost per Thousand</th>
<th>Minimum Impressions</th>
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<tbody>
<tr>
<td>Super Banner</td>
<td>4 USD</td>
<td>60K</td>
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<tr>
<td>Boton Banner</td>
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<td>Box Banner</td>
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<td>Skin Banner</td>
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<tr>
<td>Super Banner 3</td>
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For more information, contact us at

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